

ACLU BLUE™ PRIVACY POLICY

American Civil Liberties Union of Texas (“ACLU-TX”) is committed to respecting your privacy. This Privacy Policy describes the types of information the ACLU BLUE™ mobile application (the “**Application**”) collects from you (“**You**”), how we use it, and the circumstances in which we may disclose or share it.

BY ACCESSING OR USING THIS APPLICATION, YOU ACKNOWLEDGE AND AGREE THAT YOU HAVE REVIEWED, UNDERSTOOD AND AGREED TO ALL OF THE TERMS AND CONDITIONS OF THIS PRIVACY POLICY.
IF YOU DO NOT AGREE TO BE BOUND BY ALL OF THE TERMS OF THIS PRIVACY POLICY, YOU ARE NOT ALLOWED TO FURTHER ACCESS OR USE THE APPLICATION.

ACLU-TX and its affiliates have developed the Application. We may share any information created, submitted, viewed or otherwise provided with or through the Application with any such affiliates.

What information do we collect?

We do not access, collect or retain any information, including cookies, device IDs, or activity information about your use of other applications, other than what is specifically set forth here.

- **Personal Information.** We collect personal information, including name, address, e-mail address and phone number that You provide when downloading the Application or in the Settings section of the Application. We also collect other personal information (e.g., credit card account number, donation amounts) You provide using the “Give” feature for donations made through the Application. Provision of such information is optional and completely voluntary, but must be provided to fully utilize certain features and functionality of the Application.
- **Incident Reports Videos.** When You use the Record or Upload feature in the Application, we collect the video, audio, and associated data. We may share all such information with other users of the Application, including ACLU BLUE™ Deputies, and the online ACLU BLUE™ community, as well as the general public (e.g., if your video is displayed on social media).
- **Incident Report Surveys.** When You use the Record or Upload feature in the Application, we collect the optional survey responses that You generate in connection with submitting an Incident Report.
- **Geo-Location Information.** We collect your physical location when You submit an Incident Report.

- **Mobile Device Information.** Information regarding Your Mobile Device, its connection and related information may be collected. For example, Your IP address may be included in the transmission of information to ACLU-TX utilizing the Application, but we do not retain Your IP address after processing that transmission.

How do we transmit and store Your information?

- **How Your information is transmitted.** Your information will be transmitted only via a secure connection (SSL).
- **Where Your information is stored.** Your information will be stored on servers maintained by ACLU-TX or by third parties that agree to use or disclose Your information only to provide services to us or to comply with legal process.
- **How long we keep Your information.** We may retain indefinitely any information You provide to us via the Application, including Incident Reports and any Personal Information and Geo-Location Information, in our sole discretion. We may retain such information even if You disable or uninstall the Application. We may also delete such information at any time, or upon Your request. (*See below.*)

How do we use Your information?

- **Personal Information.** We may use the Personal Information You provide via the Application to track and respond to Your Reports and donations You make via the Give feature of the Application, as applicable, including to contact You about same.
- **Incident Reports.** We may review videos submitted via Incident Reports in order to evaluate the information You provide. We may provide the videos and any associated data to other users of the Application, including ACLU BLUE™ Deputies, the ACLU BLUE™ online community, and the public. Because videos submitted through Incident Reports are intended to contain documentary evidence to be shared publicly, we do not treat videos as confidential. Do not send or use the Incident Reports feature to make video recordings of any communications You intend to be confidential. As described in more detail below, we may share or disclose part or all of the videos You provide us through Incident Reports to any person or organization, or directly to the general public, in our sole discretion. You are required to provide your location when submitting an Incident Report. Any identifying information You provide via the Incident Report optional portions of the Incident Report survey, such as name and email, remains confidential.
- **Geo-Location Information.** We may use Your Geo-Location Information to track and respond to Incident Reports.

How do we share Your information?

- **With other ACLU entities.** We may share Your Personal Information, Incident Reports, and Written Reports collected through the Application with and between other ACLU affiliates in other states, and the National ACLU, but only to further the purposes of this Application. We require that any ACLU entity that receives any such information comply with this Privacy Policy and the terms of the Application's End User License Agreement <http://www.aclutx.org/aclublue/eula>.
- **With service providers.** We may share information with third parties that are necessary to helping us host, maintain, support or otherwise assist us with the Application and its operation. We only use service providers that agree to use or disclose Your information only as authorized herein, including in connection with providing services to us or to comply with legal process.
- **With other users of the Application.** When You submit a Report, we may disclose your Geo-Location Information, but not your Personal Information or any other information we think could personally identify You (such as Your name, postal or email address, phone number), to others users of the Application, including the ACLU BLUE™ Deputies and the ACLU BLUE™ online community.
- **With the broader public,** We may also disclose Your Incident Reports or information from your Written Reports (including the location of an incident You reported), but not Your Personal Information or any other information that we think might personally identify You, to anyone, including the general public, in our discretion, including, without limitation:
 - News organizations and other members of the media;
 - Courts, legislators, law enforcement agencies and other governmental agencies and officials;
 - Partner organizations working to protect civil rights, civil liberties, or human rights; or
 - Directly to the public through any media or social media source.
- **In response to legal process.** We may share information, including Personal Information, Geo-Location Information, or Written Reports if compelled by applicable law, regulation, or valid legal process. We will go to court to fight any demand that we do not believe is legitimate. We take Your right to keep information private from the government very seriously. If we are required to disclose Your information in response to a legal demand and we have information that enables us to contact You, we will do our best to provide You notice and offer You a copy of the legal request, unless we are prohibited from doing so by a valid court order. We will fight to ensure You have a right to know if the government demands Your information from us.
- **In an emergency.** We may disclose Your information in certain emergency circumstances, including where we believe doing so is necessary to prevent imminent and serious bodily harm to a person.

We don't sell Your data

- We never sell Your information to any person, company or other third party, or authorize our service providers or affiliates to sell same.

How can You obtain or correct Your information?

- Upon written request via email at aclublue@aclutx.org, we will provide to You a summary of
 - o any personal information retained by us regarding You and a copy of any specific Reports You request (if we have retained such Reports). We will only send information about You to the email address on file for Your account.
 - o You may also request that we modify, correct or change or update Your Personal Information or that Your Personal Information be removed from our database via email to aclublue@aclutx.org.
- We may keep copies of any information we have already shared with other entities pursuant to the terms of this Privacy Policy.

Additional Information

- **Not Directed at Children Under 13.** The Application is not directed at children under the age of 13, and we do not knowingly collect personal information from children under the age of 13.

Changes to this Privacy Policy

- We reserve the right to update this Privacy Policy and information practices at any time. When we do, we will provide an update to the Application with prominent notice of the new Privacy Policy, and will also post a notice at <http://www.aclutx.org/aclublue>. All Information collected after we have updated our Privacy Policy and information practices will be governed by the new terms of same.

What this Policy Doesn't Apply To

- This Privacy Policy does not apply to any email communications to or from You, to Your use of our website(s), to Your use of any other mobile applications, or to any information You provide or that we receive from any source other than the Application. Please see our General Privacy Policy and the privacy disclosures for any such information.

Date last revised: September 2016