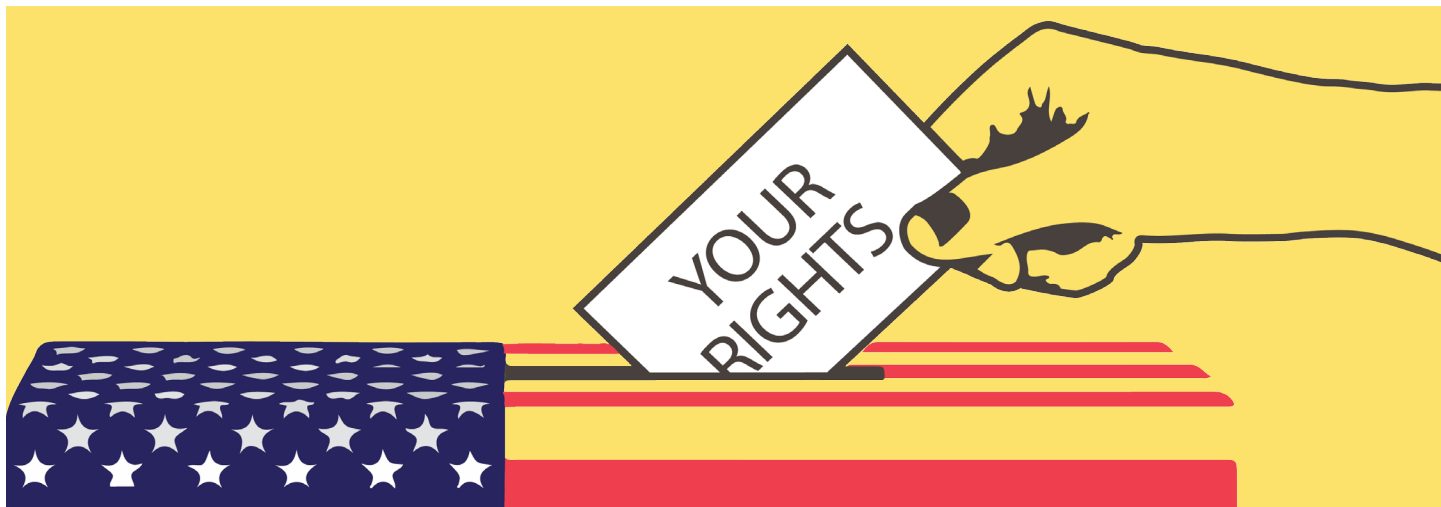


VOTER REGISTRATION DOS AND DON'TS FOR TEXAS BUSINESSES



Texas has one of the lowest voter-registration rates in the nation. Businesses who want to help with the registration of new voters can take steps to do so, so long as they do not provide or offer anything of value for registering to vote. Even offering a free or discounted coffee or donut is against the law.

WHAT BUSINESSES CAN DO:

- Place voter-registration cards on your counter or in your establishment.
- Post reminders of voter-registration deadlines and procedures.
- Provide space for a Volunteer Deputy Registrar (VDR) to assist with the voter-registration process.
- Post political advertisements.
- Provide stamped envelopes for customers to submit completed voter-registration forms.

WHAT BUSINESSES SHOULD NOT DO:

- Do not offer customers “anything of value” in exchange for registering to vote, actually voting, or promising to do either.
- Do not allow employees to collect, submit or mail completed voter-registration forms unless that employee is a trained Volunteer Deputy Registrar (VDR).
- Do not penalize employees for voting or for registering to vote.